

Marian University Articulation Agreement

2+2 BUSINESS DEGREE CURRICULUM SEQUENCE MAP

| Marian University | Community College of Qatar | Required Credit Hours | Transfer Hours | Hours at Marian | Notes |
|---------------------------------------|---|-----------------------|----------------|-----------------|--|
| BUS109/Intro to Business | <p>BUSI 1301 Introduction to Business 3 Credit Hours Prerequisite: GUST 0342 and ENGL 0349</p> <p>Introduction to fundamental business principles including structure, functions, resources, and operational processes. Topics covered include economics, international business, marketing, finance and accounting in addition to management, ethics and social responsibility.</p> | 9 | 9 | 0 | Required for all majors in the school of business. |
| BUS109/Intro to Fin Accounting | <p>ACCT 2301 Principles of Accounting I 3 Credit Hours Prerequisite: BUSI 1301 Corequisite: ENGL 1301</p> <p>Fundamentals of financial accounting, including double-entry accounting and the accounting cycle. Other topics include cash, receivables, inventories, plant assets, liabilities, partnerships, corporation, investments, and statement of cash flows and interpretation of financial statements.</p> | | | | |
| BUS109/Econ | <p>ECON 2301 Principles of Macroeconomics 3 Credit Hours Corequisite: GUST 0342, ENGL 0349, MATH 0312.</p> <p>This course examines the basic economic theories of individual decision making units of an economic system and how they</p> | | | | |

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| | affect domestic and international markets. Most microeconomic applications are related to either business operations or consumers. | | | | |
| BUS 209/Princ Management | BMGT 1327 Principles of Management 3 Credit Hours Prerequisite: BUSI 1301 Corequisite: ENGL 1301 Concepts, terminology, principles, theories, and issues in the field of management. | 9 | 9 | 0 | Required for all majors in the School of Business. |
| BUS 209/Princ Marketing | MRKG 1311 Principles of Marketing 3 Credit Hours Prerequisite: BUSI 1301 Corequisite: ENGL 1301 Basic marketing functions; identification of consumer and organizational needs; explanation of economic, psychological, sociological, and global issues; and description and analysis of the importance of marketing research. | | | | |
| BUS 209/Business Statistics | MATH 1342 Statistics 3 Credit Hours Prerequisite: MATH 0312 Topics include histograms, probability, binomial and normal distributions and their applications, correlation and prediction, and tests of statistical hypotheses. | | | | |
| Additional School of Business Courses Completed at Marian University | | | | | |
| BUS 200 | Career Research and Internships | 2 | | 2 | |
| BUS 309 | Comprehensive Analysis of Business | 9 | | 9 | |
| BUS 360/65 | Internship (Obtain approval through KnightWork prior to registration) | 3 | | 3 | |
| BUS400 | Job Search and Professional Development(Senior year) | 1 | | 1 | |

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| BUS 401 | Business Ethics (Fulfills Senior Seminar Requirement) | 3 | | 3 | |
| BUS 3/4xx1 | Elective Business Experience (BUS201/325/445, FIN 358 or 2 nd Internship) | 3 | | 3 | |
| One International Elective from the list below: | | 3 | | 3 | |
| BUS 338 | Global Marketing (SPR) | | | | |
| BUS 363 | Global HR - Only if not used as an upper division management elective.(FA) | | | | |
| BUS 450 | International Business(FA) | | | | |
| FIN 411 | International Finance(SPR) | | | | |
| Four Marketing Electives from the list below plus BUS446 | | 12 | | 12 | |
| BUS 217 | New Media Marketing(SPR) | | | | |
| BUS 325 | Business Consulting: A-Team (SEM) | | | | |
| BUS 338 | Global Marketing – Only if not used as an international elective.(SPR) | | | | |
| BUS 341 | Promotion(FA) | | | | |
| BUS 342 | Selling and Sales Management(SPR) | | | | |
| BUS 344 | Marketing Research(SPR) | | | | |
| BUS 348 | Sport Marketing and Sponsorships(FA) | | | | |
| BUS 445 | National Student Advertising Competition(SPR)# | | | | |
| BUS 446 | Marketing Capstone: Strategic Marketing(FA) (Required Senior Year) | 3 | | 3 | |
| School of Business: Total Required Total Transfer Total at Marian --> | | 57 | 18 | 39 | |
| Total transfer credits into School of Business (see table below for General Education Courses) | | 18 | | | |
| Total School of Business credits at Marian (for Marketing or Management Degree) | | 39 | | | |
| Total School of Business Credits Required for the B.S. Degree in Marketing or Management | | 57 | | | |
| | | | | | |
| Summary of General Education Requirements: Total Required Total Transfer Total at Marian | | | | | |
| Marian University | Community College of Qatar Transfer Course | Required Credit Hours | Transfer Hours | Hrs at Marian | Notes |

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| Marian University - Indianapolis, IN | Bachelor Degree Transfer Evaluation | | | | |
| I. Foundational Intellectual Skills (12-13) | Transfer Course | | | | |
| FYS 110: First Year Seminar | FYS 110 would likely be waived. | | | | |
| ENG 112: Writing, Research, Genre, & Context | ENGL 1302 Comp II | 3 | 3 | | |
| COM 101: Public Speaking | SPCH 1315 | 3 | 3 | | |
| Math General Education | MATH 1342 Statistics | 3 | 3 | | part of sub for BUS209 |
| | | | | | |
| II. Knowledge Acquisition (19-20) | | | | | |
| SCI 1XX: Science w/ a Lab | Any Sci with lab | 4 | | 4 | |
| One course from each group A and B: | | | | | |
| Select one course from group A | | 3 | 3 | | |
| ECN 200: Introductory Economics | ECON 2301 or 2302 | | | | part of sub for BUS109 |
| HIS 102: History of Modern World | HIST 2322 | | | | |
| POL 102: American Politics | GOVT 2304 | | | | |
| Select one course from group B | | 3 | 3 | | |
| GST 200: Intro to Gender Studies | | | | | |
| PSY 101: General Psychology OR PSY 220: Human Growth & Development | PSYC 2301 | | | | |
| SOC 101: Intro to Sociology OR SOC 175: Intro to Anthropology | SOCI 1301 | | | | |
| Complete all courses in group C | | | | | |

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| HUM 210: Humanities Survey Course | | 3 | | 3 | |
| PHL 130: Human Nature and Person | PHIL 1301 | 3 | 3 | | |
| Foreign Language (one semester) | FL requirement waived if taught in native language at the secondary level. | | | | |
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| III. Faith, Ethics, and Foundation (6) | | | | | |
| THL 105: Introduction to Theology | | 3 | | 3 | |
| 2nd THL: Second Theology | | 3 | | 3 | |
| | | | | | |
| IV. Greater Depth Cluster outside first major. Requirement can be met in one of several ways. | | | | | Consult Academi c Advisor for options |
| 1. Completion of a minor outside his/her school (or department if in the College of Arts and Sciences); | | | | | |
| 2. Completion of an interdisciplinary minor or concentration outside the first major (see catalog for approved programs); or | | | | | |
| 3. Focus on a specific theme (cluster) outside the major. Each cluster shall be comprised of a minimum of four courses drawn from the following areas: | | | | | |

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| a. 300 level course in arts, literature, music, theatre, humanities | | 3 | | 3 | |
| b. A cross-cultural course to be satisfied by | | 3 | | 3 | |
| i. Study Abroad | | | | | |
| ii. A cross-cultural course | | | | | |
| iii. An additional foreign language course | | | | | |
| c. 300 level social/behavioral course | | 3 | | 3 | |
| d. 300 level historical course | | 3 | | 3 | |
| Students choosing option #3 will likely complete the majority of requirements at Marian University. | | | | | |
| Themes for option #3 must be chosen with the academic advisor and approved by the General Education Committee. Several themes may already be identified and listed in the university catalog. | | | | | |
| | Applies to B.S. in Marketing and B.S. in Management | Required Credit Hours | Transfer Hours | Hrs at Marian | Notes |
| | Total Gen Ed | 43 | 18 | 25 | Assumes 64 transfer credits. These results apply to B.S. in Marketin |
| | Total Business | 57 | 18 | 39 | |
| | Total Elective | 28 | 28 | 0 | |
| | Total | 128 | 64 | 64 | |

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| | | | | | g and B.S. in Management, but upper level electives would differ. |
| All of our majors in the School of Business require BUS109 and BUS209, so the 18 credits that transfer into the school of business will remain the same regardless of major. | | | | | |
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| | Applies to B.S. in Accounting | Required Credit Hours | Transfer Hours | Hrs at Marian | Notes |
| | Total Gen Ed | 43 | 18 | 25 | Assumes 64 transfer credits. CCQ students should take Principles of Managerial Accounting (3) + Personal Finance (3) as part of the 65 transfer credits, and apply them to ACC major. |
| | Total Business | 72 | 24 | 48 | |
| | Total Elective | 13 | 22 | 0 | |
| | Total | 128 | 64 | 73 | |
| | | | | | |
| | Applies to B.S. in Finance | Required Credit Hours | Transfer Hours | Hrs at Marian | Notes |
| | Total Gen Ed | 43 | 18 | 25 | Assumes |

| | | | | | |
|--|--|------------------------------|-----------------------|----------------------|---|
| | Total Business | 66 | 24 | 42 | 64 transfer credits. CCQ students should take Principles of Managerial Accounting (3) + Personal Finance (3) as part of the 65 transfer credits, and apply them to FIN major. |
| | Total Elective | 19 | 22 | 0 | |
| | Total | 128 | 64 | 67 | |
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| | Applies to B.S. in Business Analytics | Required Credit Hours | Transfer Hours | Hrs at Marian | Notes |
| | Total Gen Ed | 43 | 18 | 25 | Assumes 64 transfer credits. CCQ students should take Calculus 1 (3) as part of the 65 transfer credits, and apply them to Business Analytics major. |
| | Total Business | 63 | 21 | 42 | |
| | Total Elective | 22 | 25 | 0 | |
| | Total | 128 | 64 | 67 | |

2+2 BUSINESS DEGREE RECOMMENDED COURSES

| Recommended Byrum School of Business Courses | | |
|---|-----------------|--|
| Course | Cred its | Notes |
| <p>BUSI 1301 Introduction to Business 3 Credit Hours Prerequisite: GUST 0342 and ENGL 0349 Introduction to fundamental business principles including structure, functions, resources, and operational processes. Topics covered include economics, international business, marketing, finance and accounting in addition to management, ethics and social responsibility.</p> | 3 | BUSI1301 + ACCT2301 + ECON2301 transfer as BUS109. BUS109 is a 9 credit course. Students who transfer with 1 or 2 of the three courses will have to take the second and/or third course at Marian. |
| <p>ACCT 2301 Principles of Accounting I 3 Credit Hours Prerequisite: BUSI 1301 Corequisite: ENGL 1301 Fundamentals of financial accounting, including double-entry accounting and the accounting cycle. Other topics include cash, receivables, inventories, plant assets, liabilities, partnerships, corporation, investments, and statement of cash flows and interpretation of financial statements.</p> | 3 | |
| <p>ECON 2301 Principles of Macroeconomics 3 Credit Hours Corequisite: GUST 0342, ENGL 0349, MATH 0312. This course examines the basic economic theories of individual decision making units of an economic system and how they affect domestic and international markets. Most microeconomic applications are related to either business operations or consumers.</p> | 3 | |
| <p>BMGT 1327 Principles of Management 3 Credit Hours Prerequisite: BUSI 1301 Corequisite: ENGL 1301 Concepts, terminology, principles, theories, and issues in the field of management.</p> | 3 | BMGT1327 + MRKG1311 + MATH1342 transfer as BUS209. BUS209 is a 9 credit course. Students who transfer with 1 or 2 of the three courses will have to take the second and/or third course at Marian. |
| <p>MRKG 1311 Principles of Marketing 3 Credit Hours Prerequisite: BUSI 1301 Corequisite: ENGL 1301 Basic marketing functions; identification of consumer and organizational needs; explanation of economic, psychological, sociological, and</p> | 3 | |

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| global issues; and description and analysis of the importance of marketing research. | | |
| <p>MATH 1342 Statistics 3 Credit Hours Prerequisite: MATH 0312</p> <p>Topics include histograms, probability, binomial and normal distributions and their applications, correlation and prediction, and tests of statistical hypotheses.</p> | 3 | |
| Total | 18 | Credits applied to school of business requirements. |

| Recommended General Education Courses | | | | |
|--|-----------|--|--|--|
| Marian University | Credits | Community College of Qatar Transfer Course | | |
| ENG 112: Writing, Research, Genre, & Context | 3 | ENGL 1302 Comp II | | |
| COM 101: Public Speaking | 3 | SPCH 1315 Public Speaking | | |
| Math General Education | 3 | MATH 1342 Statistics (also satisfies 3 of 9 credits for BUS209) | | |
| ECN 200: Introductory Economics | 3 | ECON 2301 or 2302 (also satisfies 3 of 9 credits for BUS109) | | |
| PSY 101: General Psychology OR SOC 101: Intro to Sociology | 3 | PSYC 2301 or SOCI 1301 | | |
| PHL 130: Human Nature and Person | 3 | PHIL 1301 | | |
| Total | 18 | Credits applied to school of Marian General Education Requirements. | | |
| Summary School of Recommended Coursework | | | | |
| Total CCQ Transfer Credits Applied to Required Coursework | 36 | Business + General Education | | |
| Total CCQ Transfer Credits Applied to Elective Credit | 60 | Minimum transfer credits assuming AA Degree from CCQ | | |
| Total Elective Credits Applied | 24 | Difference between total transfer and total applied to required courses (60-36=24) | | |
| Total Credits Remaining at Marian | 68 | This number is reduced if CCQ transfer credits are greater than 60. | | |
| Note: If CCQ Core-Natural Science courses have a lab, then 1 Science course with a lab will satisfy the Marian Science requirement. | | | | |
| Note: CCQ Core-History 2322 and GOVT 2304 satisfy the same Marian General Education requirement as ECON 2301. ECON2301 is recommended because it also satisfies 3 of 9 credits for BUS109. | | | | |

Associate of Arts – English Track

The Associate of Arts degree program is intended primarily for students wishing to study in English and who plan on transferring to a university to pursue a Bachelor’s degree in a variety of disciplines including: Communication, Business Administration, Education, Law, Social Sciences and/or in Fine Arts. All students must complete 30 credit hours of core curriculum requirements.

Total Number of Hours: 60 (The calculations below assume 60 transfer credits.)

| COMPONENT AREA | CREDIT HOURS | COURSES |
|-------------------------|--------------|--|
| Core - Communication | 12 | ARAB 1301, ARAB 1302, ENGL 1301, ENGL 1302 |
| Core - Mathematics | 3 | MATH 1314, MATH 1342 , MATH 1324, MATH 1324, MATH 1325 MATH 2412, MATH 2413, MATH 2414 or MATH 2415 |
| Core - History | 3 | HIST 1385, HIST 1386, HIST 1301, HIST 1302, HIST 2322 or HIST 2389 |
| Core – Natural Sciences | 3 | ENVR 1301, BIOL 1306, BIOL 1322, PHYS 1301, CHEM 1311 or ASTR 1303 |
| Core - Humanities | 3 | PHIL 1301 , PHIL 2306, HUMA 1301, ENGL 2342, ENGL 2374, ENGL 2332, ENGL 2322 or ENGL 2323 |

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| Core – Social and Behavioral Sciences | 3 | ECON 2301 , ECON 2302, GOVT 2303, GOVT 2304, GOVT 2331, GOVT 2325, GOVT 2389, COMM 1307, ANTH 2351, PSYC 2301 , PSYC 2314, SOCI 1301 or SOCI 2336 |
| Core – General Knowledge | 3 | ISLA 1301 or EDUC 1300 |
| Total Hours | 30 | |
| COMPONENT AREA | CREDIT HOURS | COURSES |
| Fine Arts | 3 | ARTS 1301, ARTS 1303, DRAM 1351, DRAM 1352, DRAM 1353, MUSI 1301, MUSI 1306, MMAD 1301 |
| General Skills | 3 | FREN 1411, SPAN 1411, ARAB 2301, ENGL 2322, ENGL 2323, ENGL 2332, ENGL 2333, ENGL 2342, ENGL 2374, COMM 1307, BUSI 1301 |
| General Electives | 24 | Select from any college level courses: (Marian suggests: ACCT2301, BMGT1327, MRKG1311, SPCH1315) |
| TOTAL | 30 | |